

JOURNEY OF OUR CEO

Dr. Syed



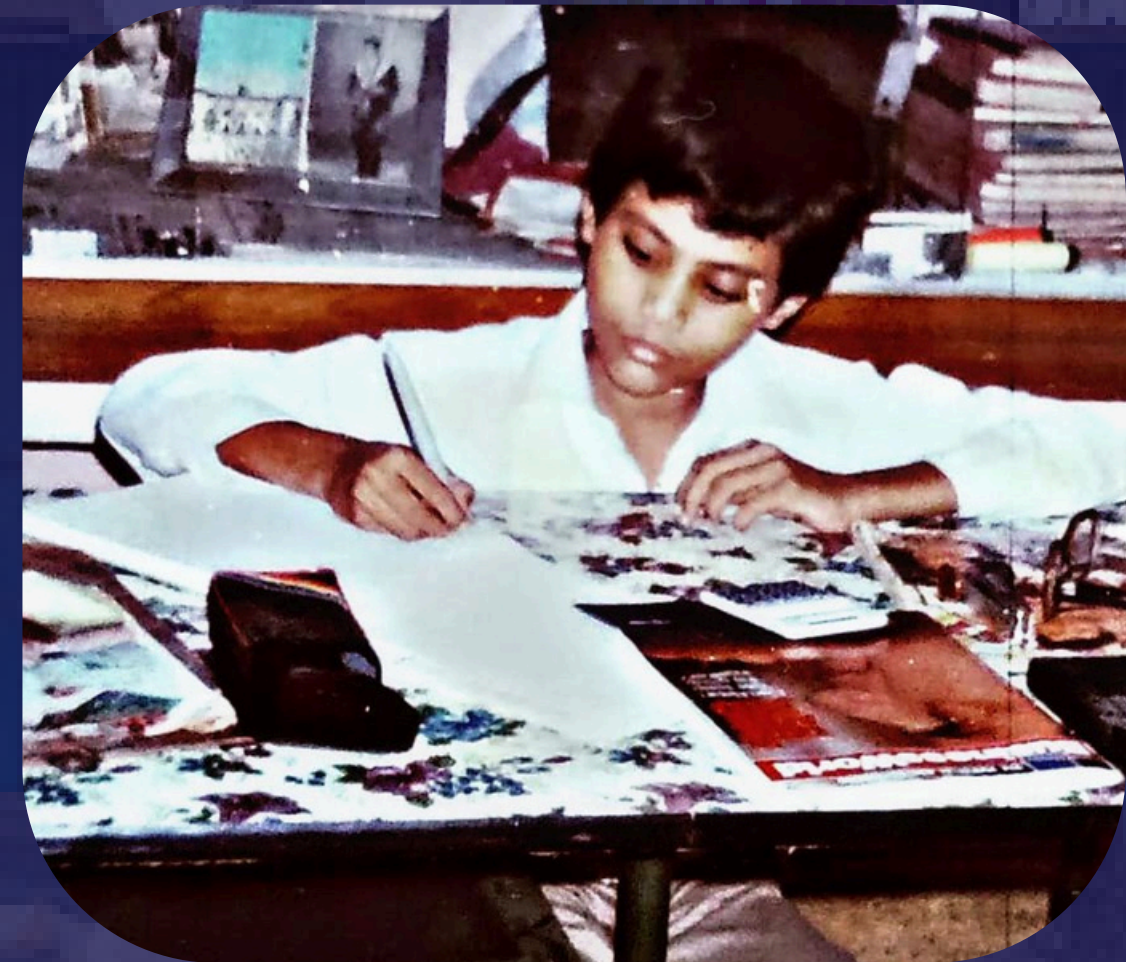


BORN

**27th
September
1982**

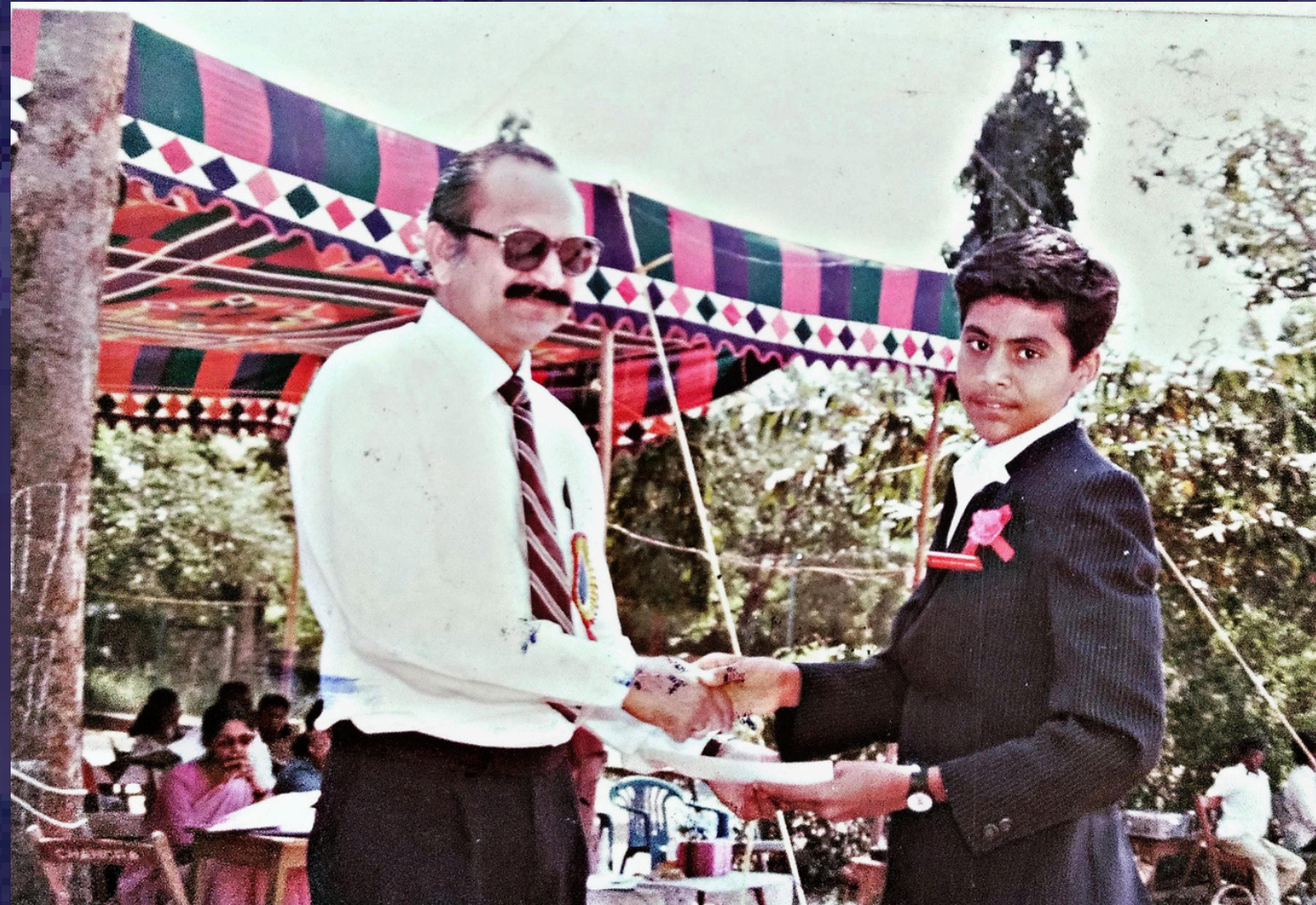
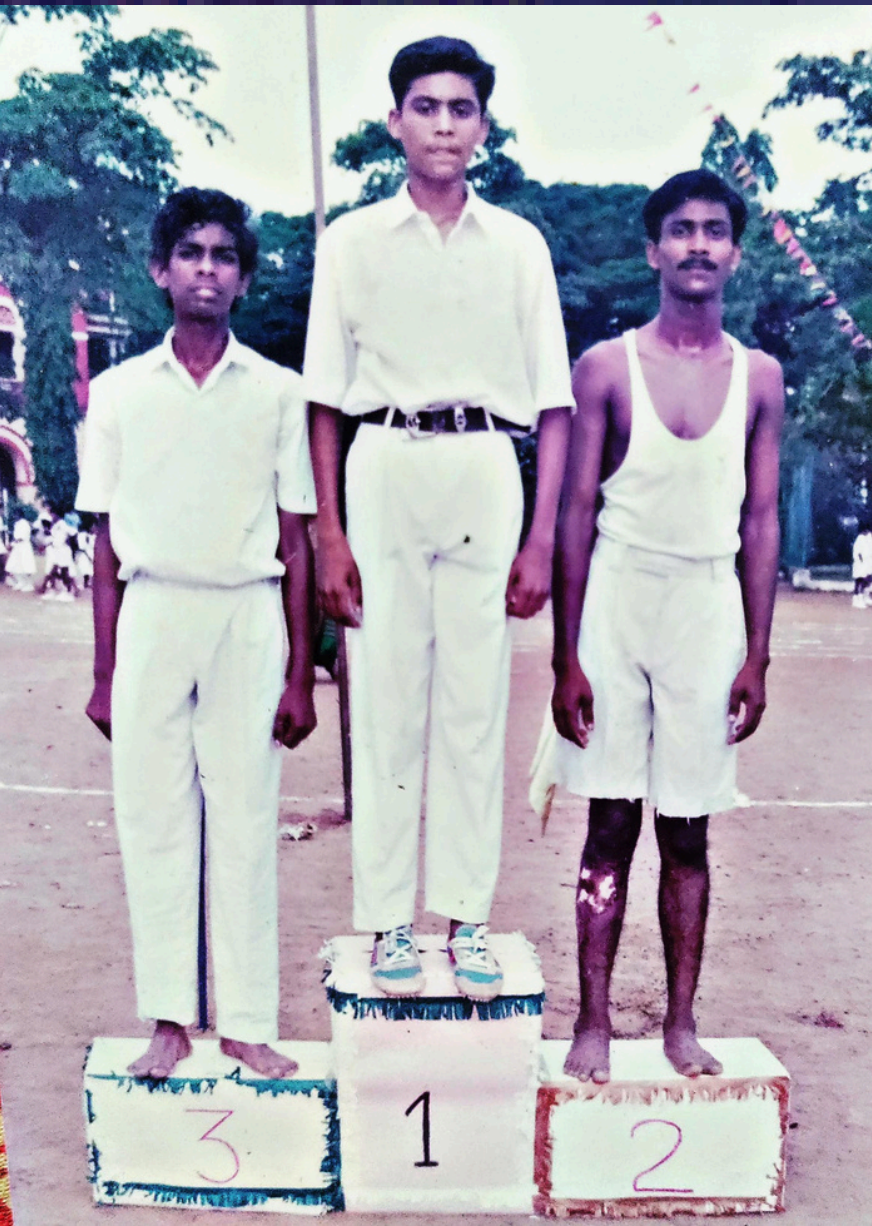
EARLY LIFE & SCHOOLING

Syed sir began his educational journey at Emma Foulger Matriculation Higher Secondary School, where his passion for growth and learning became evident.



He spent a lot of time in sports and various activities during his school years.

He was an athlete the field taught me the importance of discipline, resilience, and teamwork. In sports, just like in business, there are moments of triumph and defeat. He learned that success doesn't come from winning every game, but from the effort, preparation, and commitment to give it your all—win or lose.



He was also actively involved in other activities like acting, music etc. there was also the classroom. His education provided the foundation for critical thinking, problem-solving, and a curiosity.

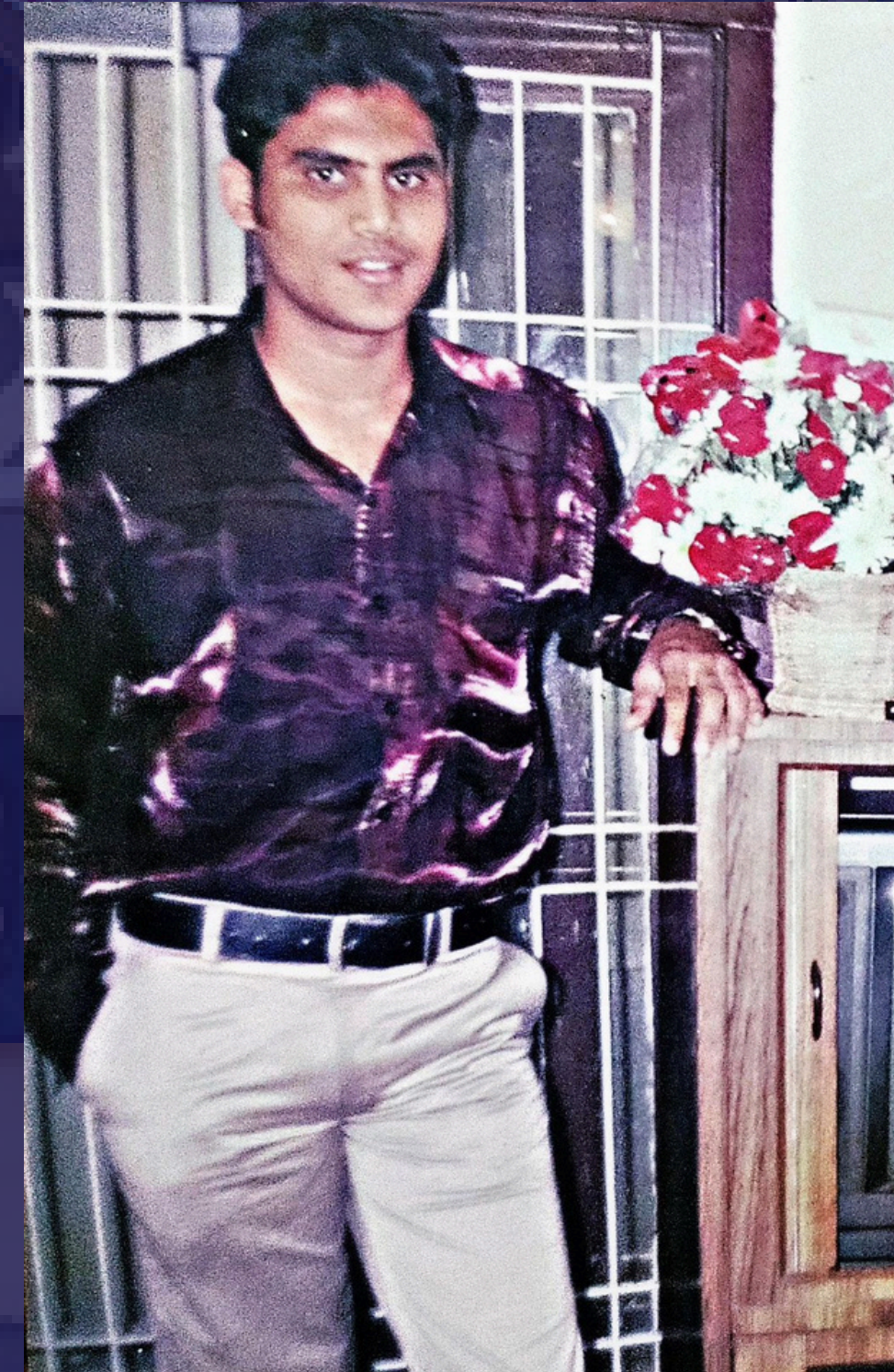


While pursuing his education, Syed sir found success in coordinating events, earning a substantial income, and inspiring many of his peers.

His knack for organizing and his ability to generate income through creative means led him to form an event management team.

This not only provided him with the means to support himself but also helped many of his friends secure part-time work.

His natural leadership and team-building skills flourished during this period, establishing him as a young Entrepreneur....



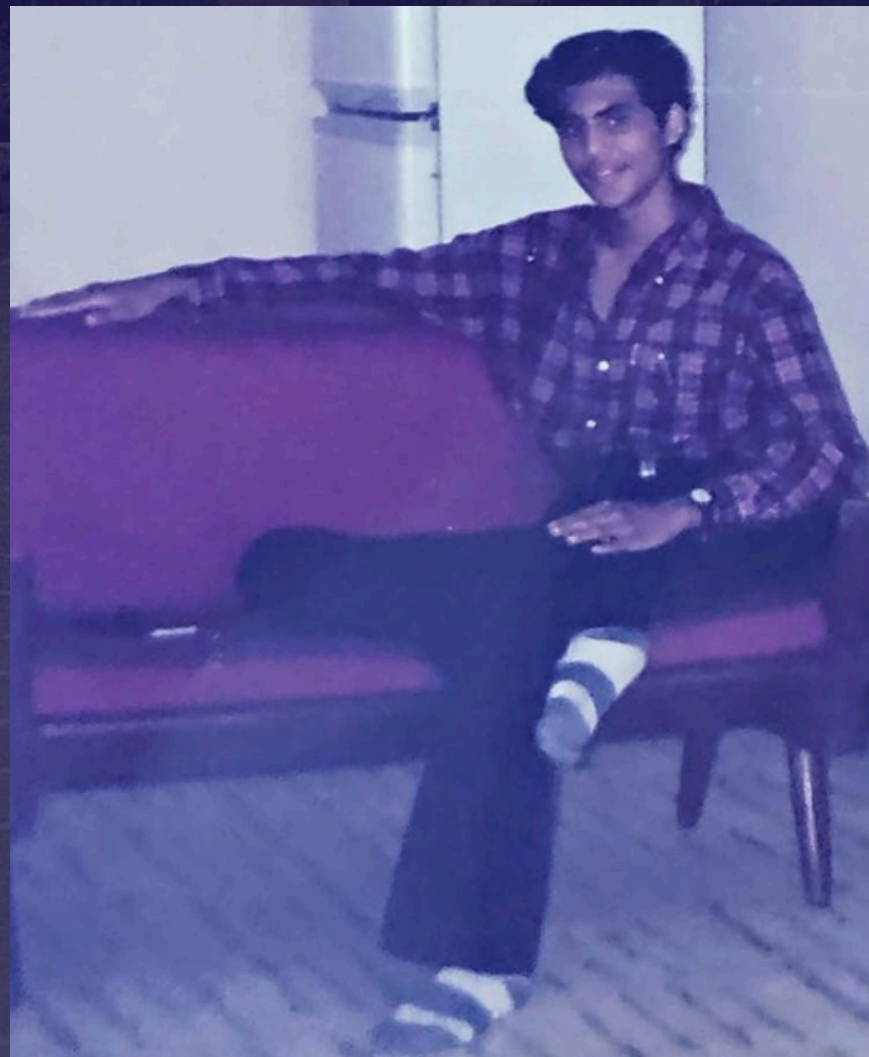
COLLEGE LIFE

His love for becoming a Pilot led him to pursue a B.Sc. in Physics, at New College....

Here's where it gets interesting. He also tried acting, appearing in a few movies.

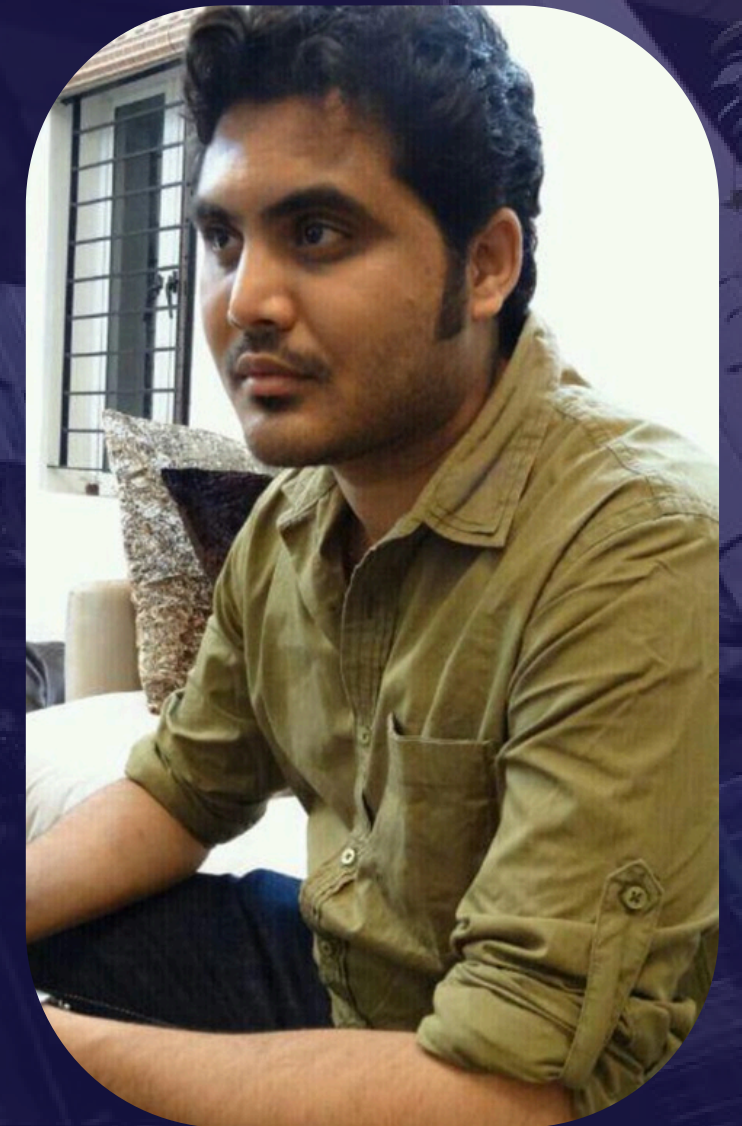
Acting is all about understanding emotions, reading a room, and conveying a message in the most impactful way possible

He Acted in movies like Kadhal Virus, Aalavandhan, Badri, Mounam Pesiyadhey Etc.



WORK LIFE

He began his career at Standard Chartered Bank, starting as a Telemarketing Executive then got promoted as a Telemarketing Coordinator, swiftly rising to a Team Leader then he became the Unit Manager and He achieved the Award for National Credit Cards Sales Topper.



Inspired by a friend buying a car, he made a shift from banking to insurance, pursuing new opportunities.

In 2006, he joined ING as an Assistant Sales Manager, climbing the ladder to become Senior Sales Manager while simultaneously earning a diploma in Marketing and Management from the All India Institute of Management and Science.

His passion in marketing made him move from Sales to Marketing, leading to significant roles at Bharati Axa Life Insurance in 2011 as an Agency Development Manager, Tamil Nadu

He Brought the Least ranking state to number one state, He also got a lot of awards and rewards. He won the International contest and has been sent to various countries.



FAMILY LIFE

In 2012, He married Zara mam, someone who has been a constant source of strength and support.

They had been friends for years, first meeting was when she was an Operations Manager at Standard Chartered Bank.

Later, Zara transitioned to Infosys, taking on a role in HR, and her career flourished.

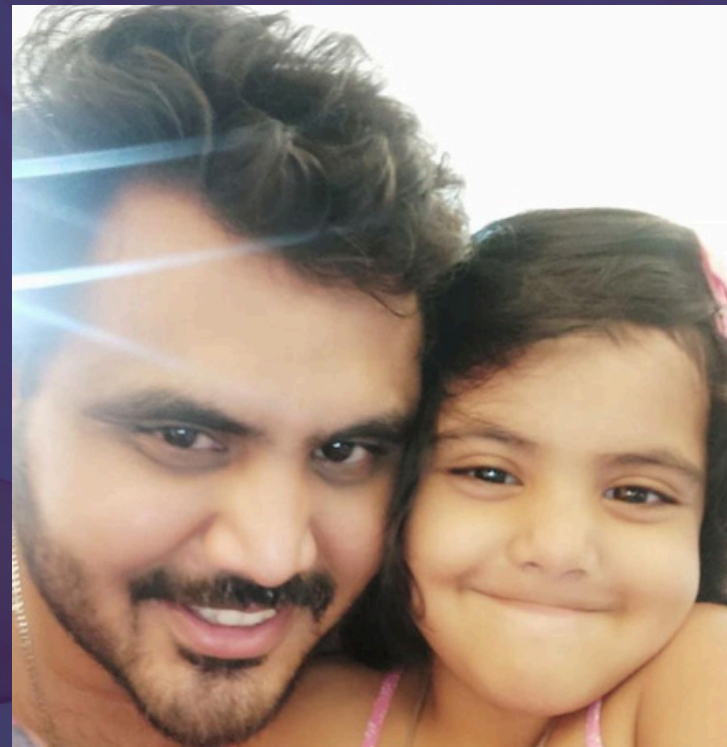


Then in 2014 Saaina was born, everything changed.

Zara mam made the decision to step away from her career to focus on family.

As a new father, He struggled to balance with one salary.

That's when the idea of starting his own business came to life.



WORKFREAKS

In 2015, Syed sir took a leap of faith by founding Workfreaks, an HR company aimed at revolutionizing talent acquisition and human resource management.

His vision was clear to help businesses build strong, effective teams while also assisting job seekers in finding meaningful work. Under his leadership,

Workfreaks has grown into a leading HR firm, serving over 500 companies and helping more than 10,000 job seekers secure their dream jobs.



WORKFREAKS BUSINESS SCHOOL

Syed Sir's innovative mindset didn't stop at traditional HR services.

In 2021, Workfreaks launched a Work Integrated MBA and MCA program.

This initiative, designed to support fresh graduates, allowed students to learn while working in relevant industries, receiving monthly stipends.

The program quickly gained popularity, becoming a trendsetting educational model in India.

BUSINESS NETWORKING APP

APP DEVELOPMENT



CLICK

(click here more information)

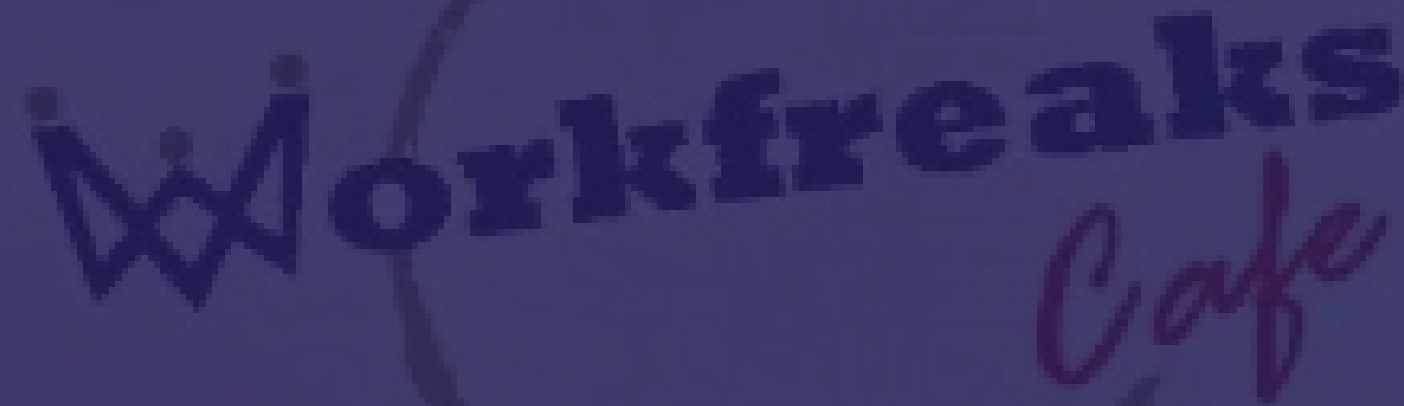
Always forward-thinking, Syed sir is preparing to launch a worldwide Business Networking App, aimed at connecting students and professionals with job opportunities and helping companies build strong teams. The app is designed to help individuals not only find jobs but also upskill themselves and support their long-term career growth.

AWARDS & RECOGNITION

Syed' Sir's relentless pursuit of excellence and innovation has not gone unnoticed. His contribution to human capital development, business growth, and entrepreneurship was recognized when he was awarded an honorary Doctorate from Maryland State University, USA.



WORKFREAKS CAFÉ & BEYOND



Expanding his entrepreneurial vision, Syed sir is also working on establishing 'Workfreaks Café,' a space designed for work enthusiasts to meet, brainstorm, and relax while enjoying healthy food.

This initiative reflects his commitment to fostering collaboration and creativity in professional environments.

Rejuvenate Yourself...

That's the story of Our CEO



“A Super man who
has transformed
from a Common
man to a CEO”

#WORKFREAKS
#WORKFREAKSBSCHOOL
#WORKFREAKSAPP
#WORKFREAKSCAFE

